



The Bulgarian Furniture Cluster is a nationally based business organization, established in 2009. Members of the cluster are predominantly SMEs, Design Studios, NGOs and educational institutions, that have decided to combine their resources, capabilities and potential with the purpose to increase their competitiveness at foreign markets.

The Mission that we as the Bulgarian Furniture Cluster chose to follow is - Bring forward a new image for Bulgarian Furniture, find new markets, go beyond borders, encourage entrepreneurship and business cooperation and create things of real value.

Our recent Projects include:

- Furnitu-RE Re-manufacturing - START Project within the Danube Region
- TABLE – Cross Border Serbia-Bulgaria Furniture Cluster
- BFC – Benefits from the Synergy - Capacity building of the organization / National Level
- ID:WOOD

Since the furniture and design market in *Scandinavia* has long and respected traditions, our interest in collaboration with organizations from the *Scandinavian* region is connected with three **design-related Project ideas**, we are currently working on (we will elaborate on those during the forthcoming C2C meetings):

- 1. Small Furniture for small spaces**
- 2. Smart Furniture for active ageing**
- 3. Furniture Re-manufacturing**

In 2015, parallel with the start of the Furniture Re-manufacturing Project, we ran an extensive research on the *Scandinavian* market and started establishing connections with various *Scandinavian Clusters and enterprises*. During B2B and C2C visits in Berlin, Copenhagen and Stockholm our team have held meetings with representatives of:

- **Inno-Net**
- **Interior Cluster Sweden**
- **Innonet Lifestyle**
- **BioBusiness Arena**
- **iKuben**
- **Danish Design Cluster**
- **InRedia**

We are currently interested in partnering with proactive, innovative organizations in the area of Interior and Product design. *(Please, find herein the BFC catalogue)*

**BFC**

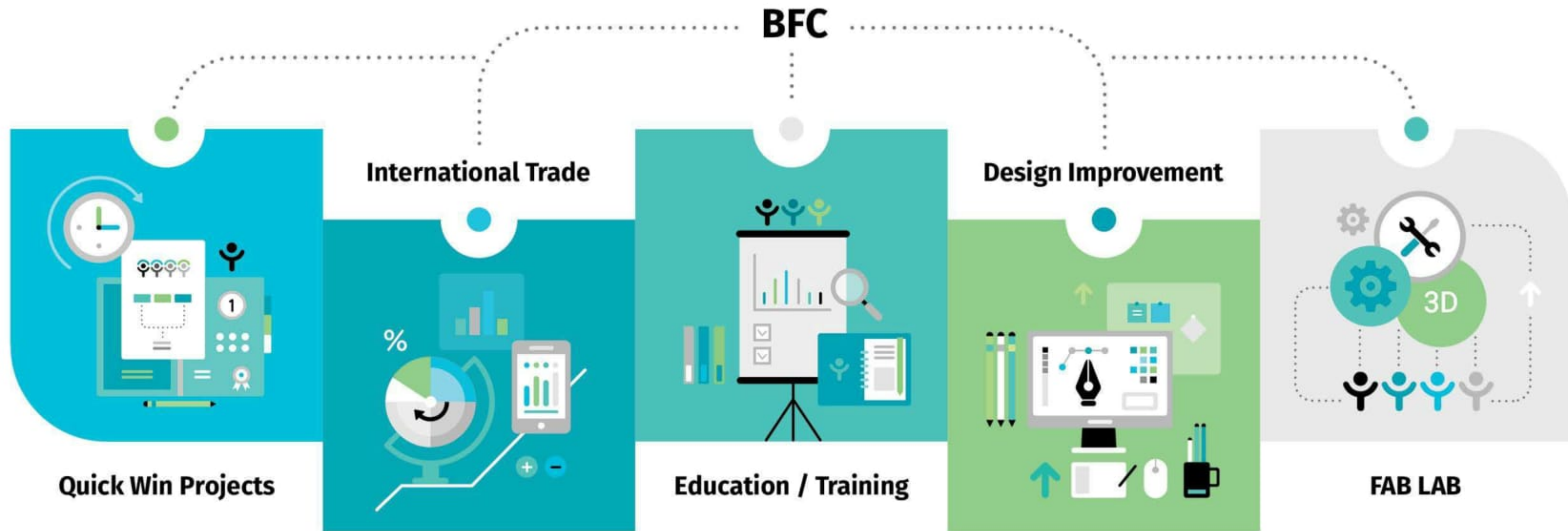
**International Trade**

**Design Improvement**

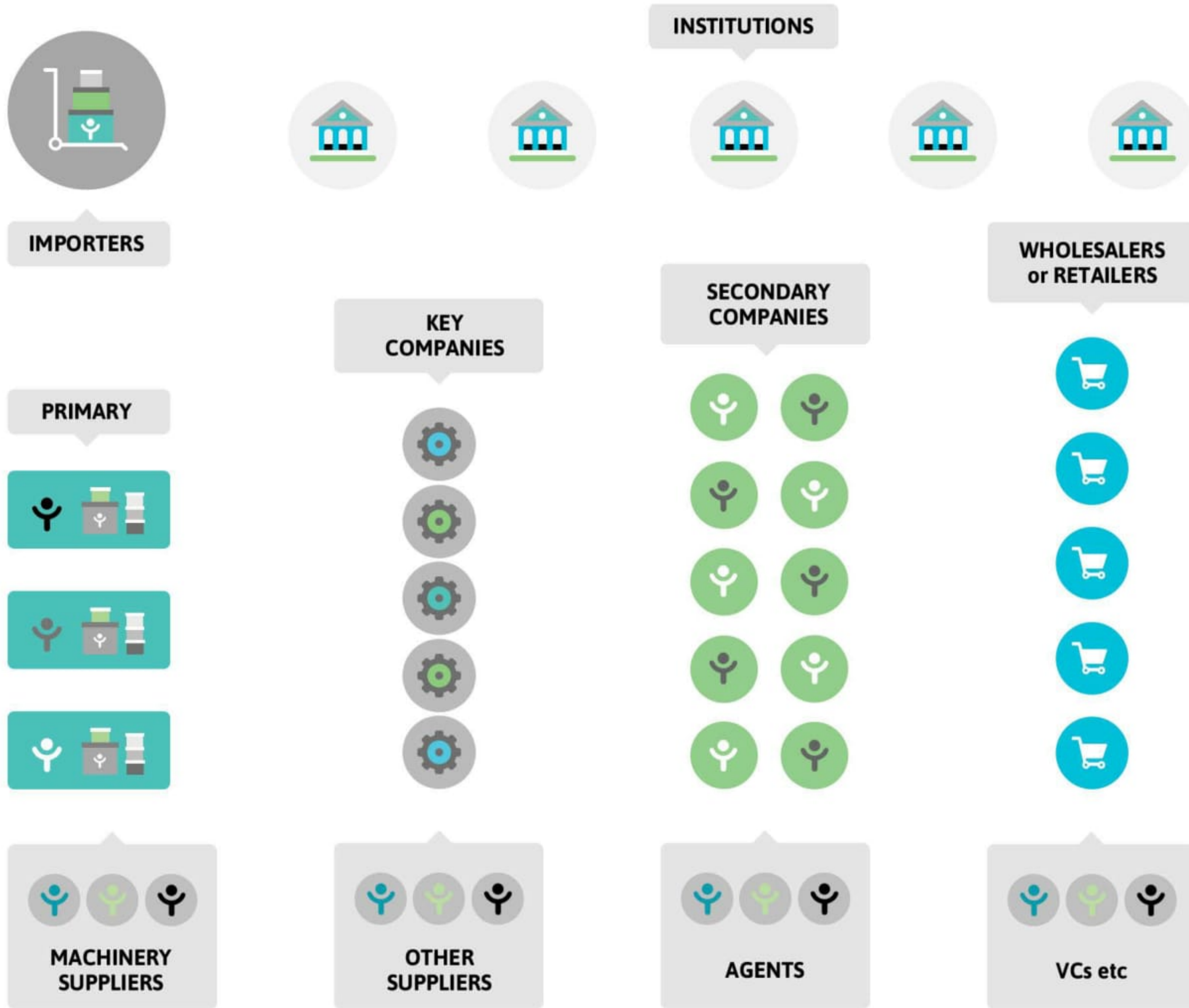
**Quick Win Projects**

**Education / Training**

**FAB LAB**



BFC map





## BFC and Our Members in Numbers:

- More than 85% of the production is exported
- More than 50 000 sq.m. of production area
- Aggregate employment of 3100 people
- Over 9 500 hotel rooms in Europe, Africa and Asia.
- Economic growth of 17 % per year (average)
- 2 members amongst the top 5 Bulgarian IKEA suppliers
- 3 500 Peugeot and Citroen offices in Western Europe.
- 3000 Post offices in France
- Exclusive supplier for two hotel chains in Europe
- Clients include Martela AB, Scapa AB, Spaljisten AB, HMW Moebel GmbH, Addidas, Shell, Coca Cola, Totebo AB, Tesco, Giorgio Armani, Citroen, Peugeot, Nissan, Toyota, L'Oreal, etc.



## Our Projects

- Furnitu-RE START Project - giving a new impetus to Furniture Manufacturing, through Cross-Clusters Co-operation (2014 - 2015)
- BFC – Benefits from the Synergy - Growing the competitive advantage for both each cluster member and for their joint activities (2012 -2014)
- TABLE – Cross Border Serbia-Bulgaria Furniture Cluster - Enhancing capacity for joint planning, problem solving and development (2012 - 2014)
- Competitive Cross border Clusters Development (Bulgaria-Romania) - boosting the competitiveness and strengthening the identity of the cross-border region by creating competitive cross-border clusters (2010 - 2012)

# Contact Us



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